



MIGREAT

YEAR REPORT 2025

Introduction

Welcome to MiGreat's annual year report for 2025! Here you will find an overview of our organisation's vision, mission and strategy, as well as the organisational growth and change, campaigns and events, communication, and aid projects that took place this year.

We managed to organise, support and speak at dozens of actions, events, workshops and protests. We organised big and small demos. We took direct action and actually supported people at risk of deportation.

We reached the media 63 times and published 456 posts on social media, reaching hundreds of thousands of people.

We collected containers full of sleeping bags, tents and tarp, keeping people on the move warm in Greece, Bosnia, Italy and France.

While European governments try to make life ever more difficult for people on the move, our work can sometimes feel futile. And yet the struggle continues. We remain endlessly hopeful about building the capacity for resistance, in communities near and far – brick by brick, wall by wall.

General info

Board

- Jieling: chair
- Sofie: treasurer
- Kate: secretary

Registration no. KVK: 76116549

IBAN: NL17BUNQ2040897801

BIC: BUNQNL2A

Website: <https://migreat.org/>

What we stand for

Problem statement

The world we live in today is fundamentally unjust. Passports and borders create and justify racial and class segregation, upholding rampant global inequality and facilitating exclusion. Someone's nationality decides almost every aspect of life - from wage, access to education, health care and work to life expectancy.

People who leave their countries of origin and cross borders irregularly to the global North risk their lives - at least 70,298 people have been killed on the European borders since 1993.¹ They also risk their health and wellbeing, facing tough journeys and police brutality, as well as segregation and exploitation upon arrival. We work towards a world where migrants do not need to carry these cruel burdens. All over the world, migration policies create and strengthen dominance, power imbalances, discrimination and racism. Therefore, the struggle for freedom of movement is an integral part of the fight against racism, colonialism and capitalism, amongst others. Based on principles of liberation and justice for all, we actively support the liberation of Palestine. We believe that none are free until we all are free.

Vision

At MiGreat, we envision a world where all human beings are free to move, and receive equal treatment and equal rights wherever they are. That's all we're

¹ United Against Refugee Deaths, List of Deaths <https://unitedagainstreugeedeaths.eu/>

asking for! For a world where migration is not a privilege, but a right, and where you are born does not determine the limits of your life.

Mission

We are working on changing the power structures that systematically oppress and exploit people, mainly from the global South. Our actions aim to shrink the borders into non-existence², to make movement free and end segregation between nationals and non-nationals.

Freedom of movement. We take action to make it easier for people to move. This includes taking political and social action to support the removal or relaxing of visa requirements, the increase of opportunities to migrate as well as the facilitation of irregular migration and resistance against forced migration.

Equal treatment. Free migration will only help to achieve true equality if migrants have equal rights compared to locals. This includes social rights, such as access to housing, health care, shelter, education, equal labour rights and political rights such as voting. The goal is to abolish any legal difference in terms of rights between nationals and non-nationals.

Our political work is currently focused on the Netherlands and migration into the EU. We also support organisations working on the EU borders.

Organisation

Team Overview

In 2025, our team was made up of two paid staff, 4 people working voluntarily as coordinators and around 25 volunteers. 2025 was the year that we introduced the Coordination Team, a governance structure with 4 new roles: Volunteer Coordinator, Editorial Lead, Fundraising Coordinator and Actions & Campaigns Lead. All voluntary coordinators worked 8 hours a week on a stipend basis. We had 3 interns joining us over the course of 2025, and also some changes to our board – After Liz stepped down, Jieling became the new board chair. She joined the board in April after volunteering with us for a long time. Kate – our new board secretary – also joined in April.

² Bradley, G. M., & De Noronha, L. (2022). *Against Borders: The Case for Abolition*. Verso Books.



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Our director Roos worked 4,5 days a week, overseeing all our projects, activities and team members. She was coordinating the campaign team, the events and aid, functioned as the press person, spoke at events and demos, and did some fundraising, volunteer coordination, communication and ad hoc tasks as well.

Our administration & communication coordinator Anne worked 2 days a week, she took care of financial administration, coordinated the team working on social media, newsletter, website and other communications, did volunteer coordination and administration, and a little campaigning, fundraising and event management here and there.

Our volunteers work in one or multiple working groups, are available for advice or support on a more ad hoc basis, or join temporary working groups such as the organisation of the national demo. Some work a few hours a month, others work almost every day, some are with us for a few months and others for years. We never cease to be amazed by all the amazing people who are willing to give their time and energy to MiGreat!

Team Subdivision

We started the year with a content team, an action / campaign team, a fundraising team, an organisational working group and multiple deportation groups, as well as dedicated working groups for specific actions. In 2025, we started up a hotline team and created temporary working groups for the elections campaign, the move demo and the Lowlands sleeping bags collection.

Organisational structure

In 2025, we continued discussions about making MiGreat more equitable and empowering for our staff and volunteers. We held many discussions, internally as well as with an external professional, on power-sharing and the role of hierarchy within MiGreat. These discussions, and the many meaningful reflections they sparked, made it clear that we need to redesign our organisational structure from the ground-up. This is work we will continue in 2026. For now, we implemented consent rounds for major decisions and an evaluation system for team members, as well as more direct communication between all working groups.

Campaigns & events

In 2025, we organized the third edition of the national MOVE demo, continued our work against deportations, and launched a new campaign to put humane migration policy onto party programs during the National and Municipal Elections! As always, we spoke at protests and events, and taught even more people about direct action through our Stop Deportations workshops.

Move demo

Our annual march for migrants rights, The MOVE demo, was held on the 28th of June in Amsterdam. We had a line up of speakers, poets and musicians, who spoke and performed in both Dutch and English. There was a smaller crowd than expected due to last minute shifts in location. Despite fewer numbers, we still marched and marched loudly with the support of drums from Rhythms of Resistance! As we do each year, we also set some money aside and fundraise specifically to pay for train tickets for migrants, asylum seekers, refugees and undocumented people to come to the demo.



Photo: taken at the MOVE demo 2025

Stop deportations

May 2025 marked one year of our Stop Deportations campaign. Since the widely publicized intervention into Joost's (not his real name) deportation a year earlier, we have been busy practicing, refining, and teaching these tactics in our workshops. Our anti-deportation workshops cover the Dutch deportation regime, and the practical and legal info necessary to know how to support communities at risk of deportation. It's a collective and interactive program that provides an introduction to practical steps anyone can do to further migration justice. Through these workshops, we encourage people to speak up and take action if they see a deportation happening!

While the work is hard and often feels hopeless, we need to remember that we are fighting and we are winning! Following a flyering action organized by members of the MiGreat team we managed to convince a brave passenger to stand up and speak out against a deportation happening on their flight. Watch footage of this inspiring action [here](#).

In 2025, we also set-up a hotline for people at risk of deportation to call for information about their rights. With this structure, we are regularly contacted by

people in deportation situations. Through this work, our team has learnt – and taught newcomers! – so much about Dutch and European migration law.

Beyond this, we also regularly publicize deportation cases in order to pressure public and private institutions such as courts and airlines to intervene. See for example the story of [Lucas](#) or the [Jansen Family](#) (not their real names).

Elections campaign

2025 was (yet) another election year. Following the success of our 2023 campaign we knew we had to once again be a voice for freedom of movement in this election cycle. Our goal was threefold: To influence party programs, strengthen changemakers within parties and inform the public about parties' stances on migration.

To these ends, we wrote our own [program](#) with concrete steps to abolish borders, end border violence & deportations, and create equal treatment between migrants and locals. We sent this to the committees of parties, writing their election programmes.

Through our social media, we found party members passionate about freedom of movement, who were willing to fight for changes within their parties. Once concept party programs were published, we assisted these members in writing amendments in-line with our program.

Alongside incredible allies from SP, GL/PvdA, D66, PvdD, and BIJ1 we pushed truly progressive migration policies into the public eye. While there were many failures – the outcome of the election shows the far right is unfortunately alive and well – there were also notable successes, such as PvdD's continued adoption of our program and SP's support for access to social services for undocumented migrants.

Beyond lobbying, the election campaign was once again an opportunity to educate our social media following on migration policy and the often problematic stances of parties considered progressive. Once party programs were finalized, we analyzed and discussed them on our social media, website and newsletter.

On October 2nd, we spoke at a debate about anti-racism at Pakhuis de Zwijger organized by Comité 21 Maart. Our board chairman Jieling presented the topic of ending deportations to a panel of politicians from D66, GL/PvdA, Volt, CU and BIJ1, as well as an audience of hundreds of people both in person and [online](#).

Legal

This year we continued to pursue legal action against the medical company and staff that participated in the violent deportation of Joost*. If you don't remember [his story](#), Joost was set to be deported from the Netherlands to Syria almost two years ago. While Joost managed to stop his deportation thanks to his own bravery and the support of two passengers, he experienced immense violence and cruelty at the hands of the medical staff and Royal Netherlands Marechaussee.

Instead of monitoring Joost's health, the nurse restrained him, was physically and verbally aggressive towards the passengers speaking up, lied about being a doctor, and tolerated the violence of the Marechaussee.

On November 28th, Joost (not his real name) finally had his day in court. While it is just a drop in the bucket, we are happy to have been a part of litigation that holds the enforcers of this deadly border system to account.

Events

Members of our team gave or contributed to workshops, debates and lectures at 2dh5 festival, Utrecht University, Transborder summer camp, Meldpunt Vreemdelingendetentie, University of Amsterdam, Bar Bario, Movies That Matter, Pakhuis de Zwijger, De Uitkijk, No Name Kitchen, Global Health Inspiration Day, Sprouts Film Festival, De Sering, DWARS, and the FNV.

Communication

In 2025 we introduced the role of Editorial Lead to the team and worked more on defining the roles of Content Creator, Webcare Specialist, Newsletter and Website Editor. In this structure we worked towards more peer reviewing of content as well as more creative freedom for the Content Creators.

Our communication goals remained to raise awareness about the racist and inhumane migration policies, border violence and neocolonialism and to spread information about our mission: freedom of movement, border abolition and equal treatment of migrants and citizens. Apart from information, the goal was also to mobilise people, for example to resist segregation, join protests or volunteer.

The elections campaign was a big project for our communications team as we shared multiple analyses of party programs on our social media and website.

Unfortunately, due to our internal projects and a reorganisation process that started in November and December, also our communications took quite a hit and we were not able to continue our content calendar structure. We are committed to restarting this structure in 2026.

Social media

We've continued having a Dutch as well as an English Instagram account and posted 3 times a week on both accounts. The only difference was language. That way we have made our content easily accessible for everyone.

We posted 140 times on our English Instagram account and did 25 collaboration posts (some of these were collaborations with our own Dutch Instagram account). We grew in followers from 1817 to 4644 which is an impressive +256%. Our most engaged post was the hot take "[There is no "deserving migrant", you just have a colonial mindset"](#)".

We posted 262 times on our Dutch Instagram account and did 98(!) collaboration posts. We grew in followers from 13763 to 21572 (+157%). Our most engaged post was the reel "[Gefaalde deportatie op Schiphol](#)".

In 2025 LinkedIn has not been our top priority since generally we don't get much engagement. We posted 20 times with an average engagement rate of 4.6%. Our most engaged post was [this repost](#) about an event at Pakhuis de Zwijger where we were invited to speak during the Week against Racism.

TikTok, and in general video content, was one of our social media priorities this year. In total we posted 34 times on TikTok with 472399 total views and an average engagement rate of 7.14%. Our most viral video was [this video](#) with 223000 views and a 24.10% engagement. Also, [this stop deportation video](#) stood out in terms of engagement (19.3%).

We stopped structurally posting on Facebook due to low engagement and online hate, but our Instagram stories were still connected to Facebook throughout the year to remain a presence.

Newsletter

With our committed Newsletter Editor we structurally sent out a newsletter every three weeks. This resulted in 16 newsletters in total. The newsletters were mainly focused on informing subscribers about our activities and doing specific calls to donate or join actions. The average open rate even grew a little compared to 2024 from 46.44% to 48.55%.

Public relations

In 2025 we sent out 3 press releases. We were mentioned in 63 publications. Some of it was because our Director Roos joined the Global March to Gaza in September. For example in this [AD article](#) and [this article in de Kanttekening](#). But besides that, we also got quite some publicity around our Sleeping Bags project as you can read in [this RTL Nieuws article](#) as well as [the LINDA meiden](#), which is a new target group for us. And Roos was also invited for an [interview with NPO Radio 1](#).

Website

In 2025 the website has not been a top priority but we have been working on the Communications Strategy where our website would move towards the centre of our communications. In 2026 we will continue working on this strategy. We have had 17038 visitors which is 19.2% more than 2024.

Aid

Kompass 071, Bosnia & Herzegovina

Kompass is a community centre in Sarajevo. Kompass supplies people with clothes, food, and tea. We supported them with a monthly donation for the first

quarter of the year with a total of €600. We stopped the financial support on a monthly basis due to lower numbers of people crossing through Bosnia.

Sleeping bags

Thanks to the RDO grant we were able to finance the big sleeping bags project over the summer. The preparations went smoothly. It was the second time we carried out this project, so fortunately we were able to take many lessons with us from the previous year. In addition, there was plenty of enthusiasm within our own team to sign up early for the festivals, so we didn't have to spend extra time recruiting volunteers.

Altogether, we managed to fill six (!) containers with essential and life-saving supplies. At the Down the Rabbit Hole festival, we collected 1,400 sleeping bags and several hundred other emergency relief items such as tents, tarp, gas stoves and food. At the Lowlands festival, we collected around 2,800 sleeping bags, as well as 2,000 gas canisters, 280 tents, 150 tarpaulins, 100 jerrycans, 50 gas stoves, 50 pairs of shoes, 40 warm clothing items and 20 crates of food.

The relief supplies were sent to Mobile Refugee Support in Dunkirk, the Calais Food Collective and La Capuche in Calais, and to ISCOS Veneto in northern Italy. From Italy, part of the supplies are then forwarded by the organization to No Name Kitchen and Collective Aid in Bosnia, Serbia and Bulgaria.

A beautiful quote someone said during the team debrief:

"When you put dozens of sleeping bags into covers one after another, it starts to feel like repetitive work and you slip into autopilot. But then you pause for a moment and realize: every sleeping bag goes to a person. A person who desperately needs it, and for whom that single sleeping bag can be life-saving on a harsh winter night."



Photo: sleeping bags received, in a warehouse in Calais

Movement To Gaza

Alongside the global team from Movement to Gaza we co-ordinated an aid mission in September. This historic mission to break the siege consisted of 6 activists who we managed to support in their preparation and administration. More information on the Movement to Gaza can be found [here](#).

Finance & fundraising

Fundraising

In 2025, our fundraising working group was more structured because we introduced a dedicated Fundraising Lead.

We received €20.8K through **one time donations**, through calls on social media, newsletter and other communication which is 48% more than 2024. The total

amount of **recurring/monthly donations** grew by 20,9% with a total of €26.6K. We started the year with 91 recurring donors and ended it with 115.

At the end of 2025, we conducted a donor survey to gauge the values and reach of our donations. A few interesting points from the survey:

- Most respondents had heard of or participated in a MiGreat demo
- All respondents also gave to other social justice organisations
- Respondents reported that they gave because their politics were aligned with those of MiGreat
- Respondents were most familiar with MiGreat's work through the sleeping bag project, Palestine related activism, and Stop Deportations Campaign

We organized two fundraising parties called "Dance against Deportations" which resulted in €6.2K. Sebbiebikes raised an impressive €15.5K for MiGreat and during the Dam tot Damloop we raised €6.5K, 80% more than 2024. We didn't do many speaking events or workshops (€1580) but did start our merch project (€675). Overall, **fundraising events and activities** resulted in a total of €30.6K.

This year we have exceeded our expectations with **grants** since these have been proven to be hard to receive for us in the past, but we managed to turn that around this year. We still used part of the Safe Passage Fund we received in 2024, for our Stop Deportation campaign until May. And to continue this campaign we received €20K from Guerilla fund in summer with a 12 month time period. To organize the MOVE demo we received €2K from Here to Support and €2K from Oxfam Novib. And for our sleeping bags project we received €4K from RDO. In total we received €31K in grants.

This year, we've succeeded in balancing our different sources of income more equally which generally supports more financial stability and makes sure we are less dependent on one source. We aim to continue this balance in the future.

Expenses

In terms of expenses we have spent money on emergency aid projects, campaigns, communication and organizational costs. The emergency aid mostly consists of our sleeping bag project - in total, we spent €5.8K on aid. The campaigns were the Stop Deportations campaign, the MOVE demo and the



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elections campaign. Most of the wages and volunteer stipends we pay also are attributed to campaigns. We spent €27.8K on this. Our organizational costs this year came to about €29.6K. This includes our banking, website, office and accountant.

In 2025, we actually received more money than we spent and ended the year with a surplus of €18.2K. Our financial goal was to minimize our burn or break-even so an actual surplus is impressive. Unfortunately, due to intense organizational focus between September and December we were not able to decide on a destination for this surplus. We put it in our reserve and will decide on budgeting in 2026.

MIGREAT 2025 - INCOME & EXPENSES			
INCOME		EXPENSES	
Monthly/Recurring donations	€26,597.84	Organisation	€ 29,578.48
One-off donations	€20,799.88	Campaigns	€ 26,759.13
Fundraising events & activities	€30,621.13	Communication	€ 16,365.40
Grants	€31,028.42	Aid	€ 5,757.07
Bank interest	€648.44	Fundraising	€ 13,038.20
Total income 2025	€109,695.71	Total costs 2025	€ 91,498.27

Movement To Gaza

We have also co-coordinated with the Movement to Gaza and supported financial administration. We kept it as a separate campaign in our administration. More details on this campaign can be found in the financial year report 2025.

Contact

Please get in touch with us for any questions regarding MiGreat on info@migreat.org. Thanks!